

FACILITATOR GUIDE

Bayou Vermilion District Stakeholder Workshop

Date: May 9, 2024
Time: 9:00 AM – 4:00 PM
Location: Bayou Vermilion District, 300 Fisher Road, Lafayette Louisiana

CONTACTS

BVD

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SCAPE

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RUN OF SHOW

8:00 AM Consultant arrival & room set up

9:00 AM Sign in & refreshments (20 minutes)

- Sign-up sheet (SCAPE, CPEX @ Check in)
- Large format map for informal discussion / warm-up (SCAPE)
- Coffee & refreshments (BVD)
- Seating assignments made ahead of time

9:20 AM Welcome and existing conditions/context presentation (30 minutes)

- Brief welcome and Introductions (SB / BVD)
- Existing Conditions presentation (SCAPE)
- Breakout into groups for facilitated discussion

9:50 AM Break (10 minutes)

10:00 AM Discussion #1: BVD's mission (80 minutes)

- See discussion guide below

11:20 AM Break (5 minutes)

11:25 AM Report out & Group Discussion (20 minutes)

- One person designated per table to share out summary of discussion with the rest of the group

11:45 AM Break for lunch (75 minutes)

- Lunch to be provided by BVD

12:30 PM Review of planning process and examples of example planning efforts (20 minutes during lunch)

- Slides and presentation by SCAPE + CPEX

1:00 PM Discussion #2: Future challenges, opportunities, and planning (80 minutes)

2:20 PM Break (10 minutes)

2:30 PM Report-out and Discussion (30 minutes)

- One person designated per table to share out summary of discussion with the rest of the group

3:00 PM Next steps & Closing Remarks (10 minutes)

- Next steps (SCAPE)
- Closing remarks (BVD)

Table 1

Karen Hail, BVD Commission President

Brad McKellar, BVD Staff (?)

Dave Dixon, BVD Commissioner

India Ambeau, LDEQ

Kelia Bingham, Plan Acadiana

Erica Fox, Maison Creole de Freetown

Whitney Broussard, Freese & Nichols

Karen Wyble, Oschner Health

Table 2

Stephen Broussard, BVD Executive Director

Kim Fournet, BVD Staff

Samuel Oliver, BVD Commissioner

Roxanne Bourque, BVD Commissioner

Tina Bingham, McComb-Veazy Neighborhood Coterie

Bess Foret, LCG Environmental Quality

Brittany Deal, Lafayette Economic Development

Jenee Dansdill, Bluewing Civil

Table 3

Ruth Foote, BVD Commissioner

Barry Jean Ancelet, BVD Commissioner

Curtis Willingham, BVD Staff

Ben Berthelot, Lafayette Travel

Justin Lemoine, Atchafalaya National Heritage Area

Aeve Abington-Pitre, ULL

Amber Robinson, HDR

Discussion #1 Guide: BVD's Mission (90 minutes)

- **Materials**
 - Easel board
 - Markers
 - Post it notes
 - Parish map
 - Handouts
- **Introduction & ice-breaker exercise (10 minutes)**
 - Facilitator introduces themselves, then, going around the table, asks each person to share:
 - Their name
 - Affiliation / role
 - What do they think of when they think of Bayou Vermilion – best memory? Favorite activity? Etc.
- **Context setting exercise (10 minutes)**
 - The establishing legislation and original Bayou Vermilion District Master Plan was completed in 1985, almost 40 years ago.
 - Ask what events occurred prior to 1985 that the legislation was responding to.
 - Go around the table, have each person respond: How has Lafayette changed over the last 40 years?
 - Note: Question is intended to be broad, and responses do not need to be directly related to the Bayou or BVD.
 - Encourage participants to annotate and mark their responses on the provided map
 - Responses may also be written out and categorized
- **BVD's Mission, Vision, and Goals (50 minutes)**
 - Ask for a volunteer to read the establishing legislation out loud (on provided handout)
 - *Highlight the themes of the legislation: water quality, aesthetics, recreation, cultural heritage, economic development*
 - Q: In your view, how has the BVD been successful in fulfilling its mandate over the last 40 years? Are there any themes/focus areas where it has been less successful?
 - For each theme (water quality / aesthetics / recreation / cultural heritage / economic development), ask:

- What does success in this area look like over the next 10 years (2034)?
Over the next 40 years (2064)?
 - E.g. What should the water quality of Bayou Vermilion be in the next 10 years? Next 40 years?
 - *Use responses to populate the “Vision” column of the provided board*
- What would this vision entail?
 - *Use responses to populate the “goals” column. Goals should be more specific and measurable than success/vision responses. E.g., “Lifting the Bayou’s ‘impaired waterway’ designation’*
- *Table 1 should begin with Water Quality, Table 2 with Recreation, and Table 3 with Economic Development to ensure that all themes are addressed by the group at large.*
- **Recap (10 minutes)**
 - With ten minutes remaining, bring the conversation to a stopping point and recap the main points of the conversation. Ask for a volunteer to share a summary of the conversation with the larger group.

Discussion #2 Guide: Toward a New BVD Master Plan (90 minutes)

- **Materials**
 - Easel board
 - Markers
 - Post it notes
 - Parish-map
 - Handouts
- **Future Challenges & Opportunities (35 minutes)**
 - *Begin by providing a recap of what the group discussed before lunch*
 - For each theme (water quality / aesthetics / recreation / cultural heritage / economic development):
 - Think back to the vision and goals we identified for each theme in the morning session.
 - What stands in the way of achieving this vision?
 - *Use responses to populate the “challenges” section of the post-it board.*
 - What resources (assets, relationships, opportunities, etc.) can we leverage to achieve this vision / meet these goals?
 - What partnerships & collaborations currently exist that could be expanded upon? Who else needs to be brought to the table?
 - *Use responses to populate the “opportunities” section of the post-it board.*
 - *During this discussion, avoid getting bogged down in the negative. If conversation becomes too focused on challenges, encourage participants to think back to corresponding opportunities.*
- **Toward a new BVD Master Plan (35 minutes)**
 - Consider all the topics we have heard about and discussed today – vision, goals, challenges, and opportunities.
 - What are the priority action items that a future BVD master plan should address?
 - What should BVD’s role be with respect to this item? Are there other organizations / agencies / entities BVD can/should partner with?
 - *Use responses to these prompts to populate the “Priorities” & “Partners” sections of the post-it board.*
- **Recap (10 minutes)**

- With ten minutes remaining, bring the conversation to a stopping point and recap the main points of the conversation. Ask for a volunteer to share a summary of the conversation with the larger group.