

Monday, May 1, 2023

BVD Programming Committee Minutes

- I. Gift shop – Jeremy Dotson
 - II. Restaurant – Hospitality – Mandy LaCombe
 - III. Engagement Director – Stephanie Berticci
 - IV. Curatorial – Marinda Belk
 - V. Communications – Ellen Fucich
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- A. Welcome – Roxanne, Phyllis, Barry, Brady, Karen, Kim
 - B. Define programming – Opportunities exist for connections,
 - To make monitorial connections,
 - To expand knowledge and opportunity for future programming.
 - To utilize strategic planning with a more comprehensive plan.
 - To promote community engagement. (Barry discussed a model for Liberty theatre programming.
 - To prioritize local community resources.
 - To promote the one of a kind amazing facility and grounds. only a portion.
 - To work with new ED to research programing that is unique to the facility. (what can we do that no one else is doing)

Future Programming Committee Suggestions:

Build a relationship with chefs table, create a new platform for storytelling, music, and creative art movement.

Research how to fund, gate/grants, sponsorships, fundraising, sponsorships,

Content...target audiences, and Grant funded specific programing.

- C. Programming moving forward – strong communications person.

Decide the role of the board with programming – generation of sponsorships

- Provide potential donors and sponsors – tractor supply
 - Tag team sponsorships
 - Call to specific Board members from sub committees (Education, Cultural, Community) for suggestions.
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- BVD Calendar of events printed for commissioners at Board meetings – suggestion from Phyllis

Report from Brady McKellar

- Two kinds of programming – village – restaurant/event center
- Identity of space – contact villages and invite them – for the CEO to invite
- Pandemic and priority shift of finances...interpretive team time
- French film fest -Le Vieaux series...films a Francias
- Strategy – Explore the idea of a storytelling/oral history event.
- Inform Local community – they don't know what they don't know